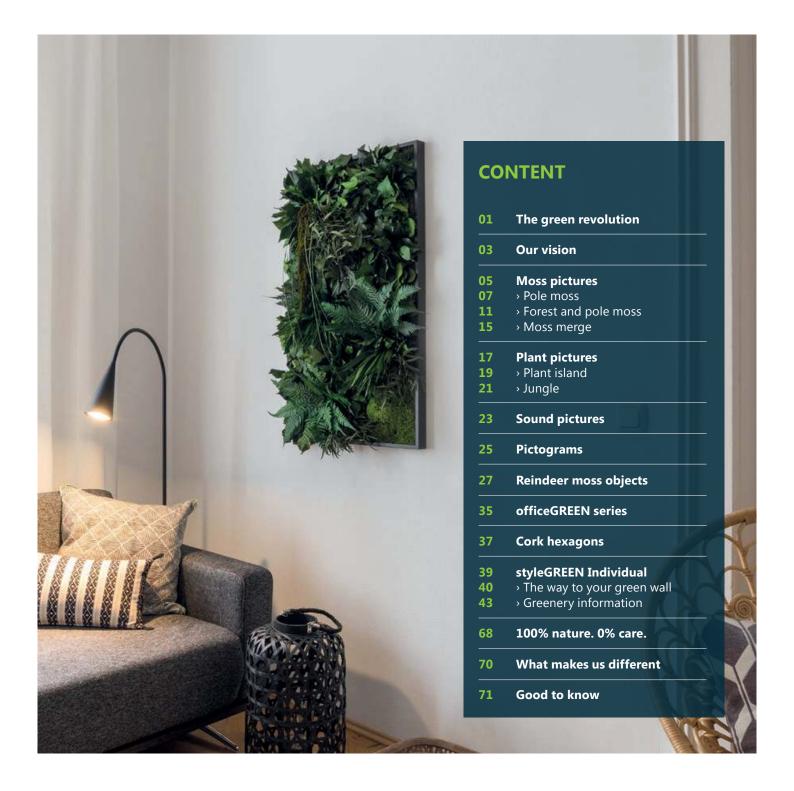


#biophilicdesign

www.stylegreen.de/en/



THE GREEN REVOLUTION IN INTERIOR DESIGN



NATURE MEETS DESIGN

styleGREEN plant and moss pictures bring pure nature into your home and modern design to the walls. Trendy decoration with mosses, ferns and other real plants that attracts everyone's attention - whether in the office, at your home or wherever you may want to design a wall in an exceptional way. The high-quality pictures are not only a visual asset in general, but can also create a pleasant atmosphere in any space, radiate calmness and absorb noise.

HAND MADE ORIGINALS

An experienced production team creates the plant and moss pictures in our Munich- and Porto-based styleGREEN manufactories. Each picture is manufactured by hand from natural plants, making each one unique.

DON'T WATER, JUST ENJOY

A natural preservation process gives the plants long-lasting durability. This way, the green works of art can remain beautiful for years and retain their natural look and feel. And best of all: the plants need no water or light thanks to this special ecological process.





OUR VISION – A PIECE OF NATURE IN EVERYDAY LIFE



"A walk in the woods can bring down the pulse in just a few minutes. But how is that possible and how can we explain it? Humans have been living on planet earth for 200,000 years, but only started spending most of their time in cities and indoor spaces 100 years ago. So, it is hardly surprising that body and soul are looking for more nature and react accordingly. Therefore, we have made it our vision to produce green elements where we need them the most by using natural materials. Indoors, whether at home or in the office"

Niklas Guggenberger, Co-Founder styleGREEN

WHICH EFFECT DO NATURAL ELEMENTS HAVE AT THE WORKPLACE?

+15%

Improvement of well-being

Through light, views into nature and natural colours

+6%

Increase in productivity

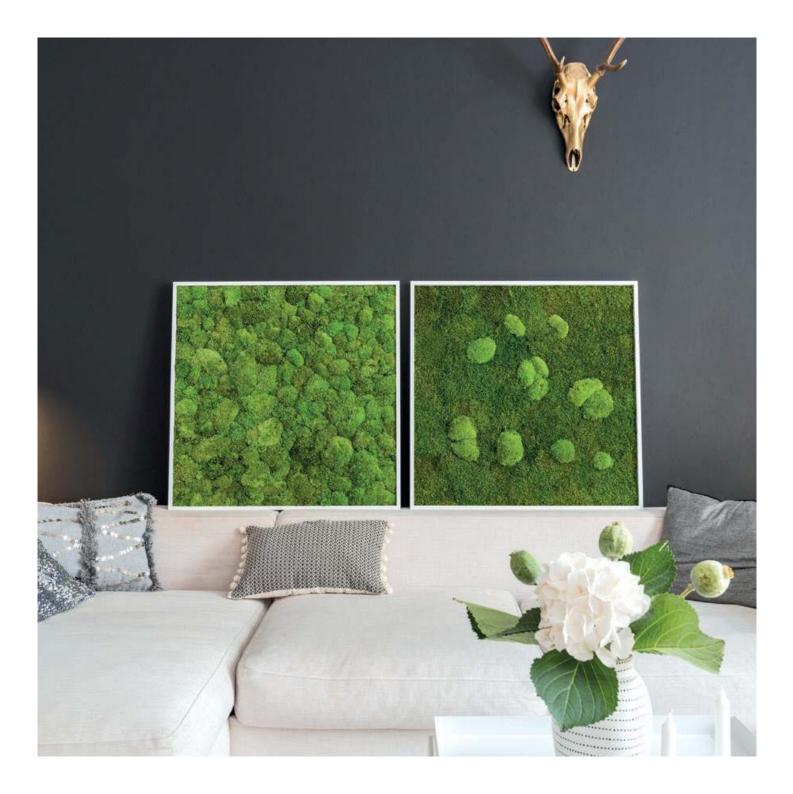
Natural elements increase the productivity at the workplace significant

+15%

Increased creativity

Rise due to plants and sunlight in the workplace

















Further information can be found at:

www.stylegreen.de/en/pm



 35×35 cm



 55×55 cm



80 × 80 cm *



100 × 60 cm *

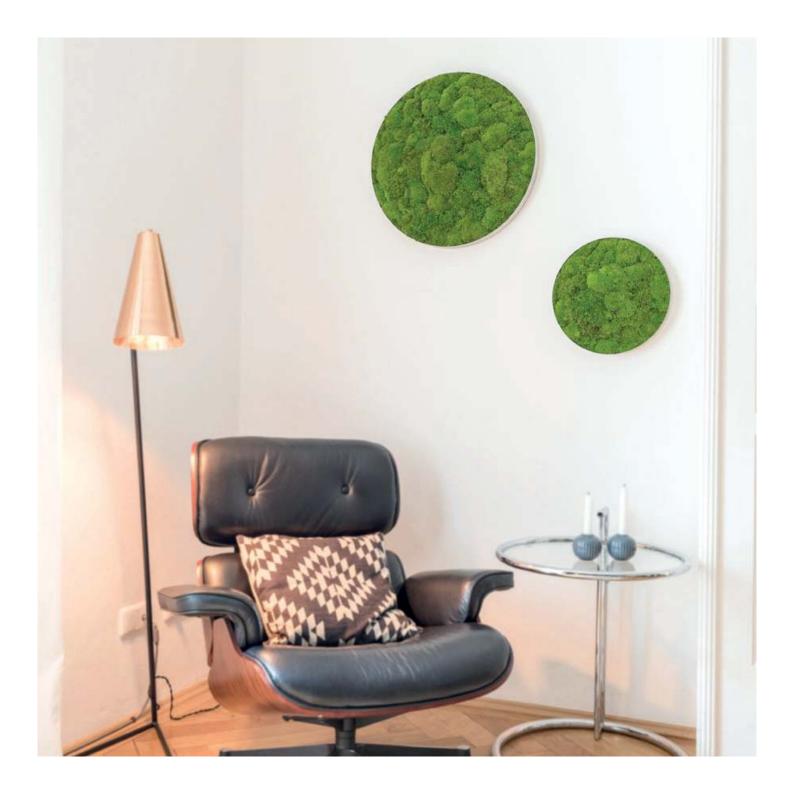


140 × 40 cm *



57 × 27 cm

^{*} Alternatively, frames for the 100 \times 60, 140 \times 40 and 80 \times 80 formats can also be ordered in aluminum (colour: silver or black).









Further information can be found at: www.stylegreen.de/en/ci



Further information can be found at:

www.stylegreen.de/en/fpm



 35×35 cm



 55×55 cm



80 × 80 cm *



100 × 60 cm *



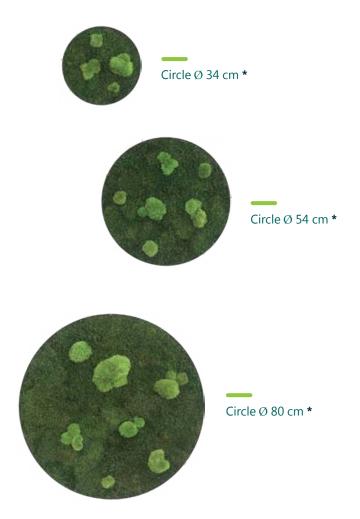
140 × 40 cm *



57 × 27 cm

^{*} Alternatively, frames for the 100 \times 60, 140 \times 40 and 80 \times 80 formats can also be ordered in aluminum (colour: silver or black).







Yin and Yang Ø 80 cm *

Further information can be found at: www.stylegreen.de/en/ci









80 × 80 cm *



140 × 40 cm *



Further information can be found at: www.stylegreen.de/en/me











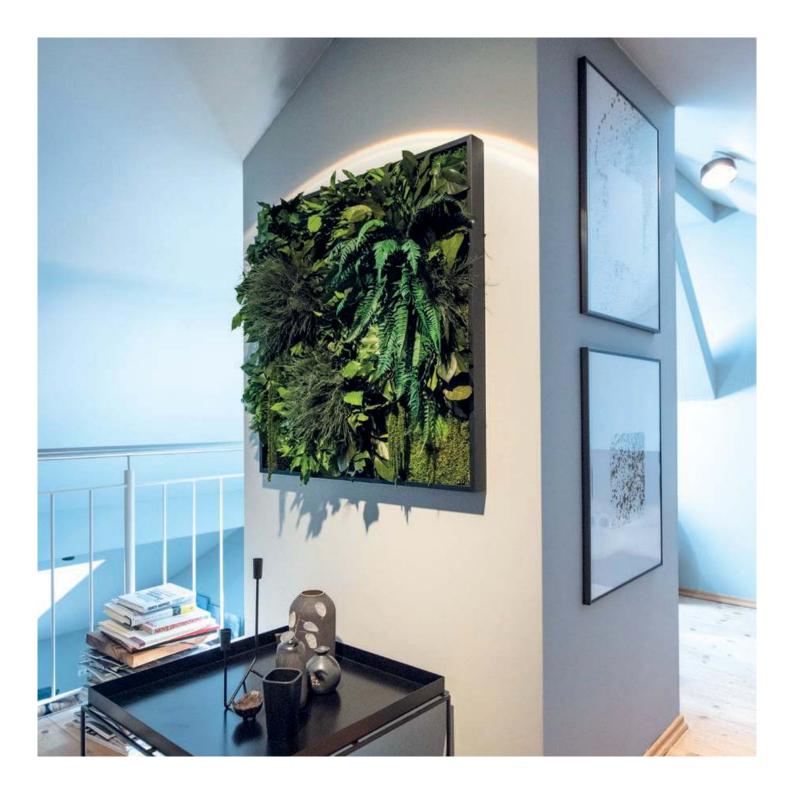








^{*} AAlternatively, frames for the 100 \times 60, 140 \times 40 and 80 \times 80 formats can also be ordered in aluminum (colour: silver or black).

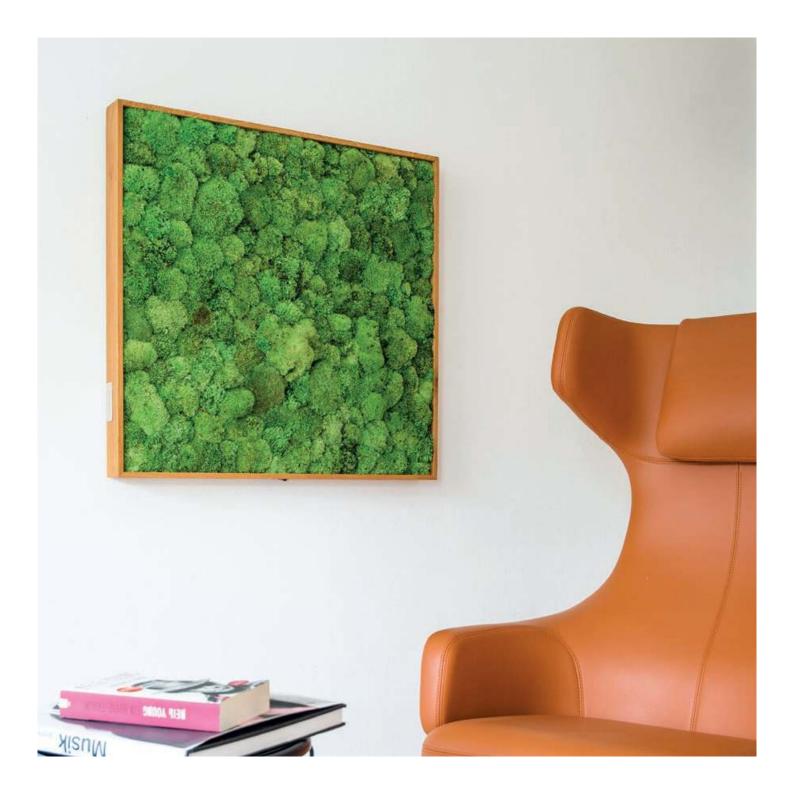


140 × 40 cm *



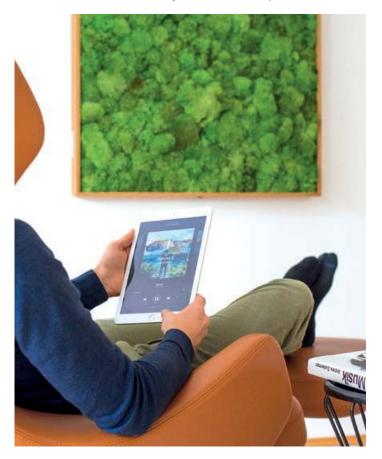
Further information can be found at: www.stylegreen.de/en/ju

^{*} AAlternatively, frames for the 100 \times 60, 140 \times 40 and 80 \times 80 formats can also be ordered in aluminum (colour: silver or black).



SOUNDS LIKE IN THE ELBPHILHARMONIE

Invisible sound meets maintenance-free natural design: With the high-end sound company WHD, we have given our green works of art invisible sound. Any Bluetooth device can be used to connect to the styleGREEN sound picture.





Oak solid wood frame

Power supply unit with on/off switch Optional: Battery with approx. 12 hours runtime

Further information can be found at: www.stylegreen.de/en/sound



LIFESTYLE STATEMENT

An absolute eye-catcher are the letters and pictograms filled with reindeer moss, which can set stylish green accents at home or in the office. Easily create your own individual design lettering - as a lifestyle element above the sofa, as a claim in the meeting room, as a name tag on the door.



PICTOGRAMS



"Ladies"



"Men"



"Handicapped"

LETTERS











"Hashtag"



"Ampersand"



"Arrow"

Further information can be found at: www.stylegreen.de/en/pictos





REINDEER MOSS DESIGN MADE BY styleGREEN

Our reindeer moss design objects are available a wide variety of shapes and designs. Whichever variant you choose, all styleGREEN reindeer moss products score points not only for their design, but also for the noise-absorbing effect of the flame-retardant material (B1), which absorbs 50 percent of the sound according to ISO 354 certification. In addition, reindeer moss is an excellent moisture indicator and therefore also very good for rooms with high humidity.

NORDIC REINDEER MOSS

For our reindeer moss products we only use high quality raw material. In Northern Europe, reindeer moss is gently picked by hand and preserved permanently with an ecological salt alloy.

By the way: the name is a bit misleading – reindeer moss is actually not a moss at all but rather a kind of lichen.







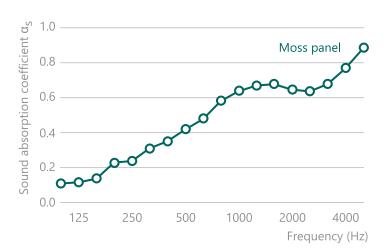
^{*} Alternatively, frames for the 100 \times 60, 140 \times 40 and 80 \times 80 formats can also be ordered in aluminum (colour: silver or black).



SOMETHING SPECIAL CAN BE SO SIMPLE

With flexGREEN panels made of reindeer moss and cork, there are no limits to the imagination when it comes to wall design: The frameless do-it-yourself solution consists of flexible reindeer moss panels measuring 75×55 cm, which can be cut to size as required with a cutter knife and simply attached to the wall, for example by using mounting adhesive or a tacker. The material is so flexible that it can easily be bent to a diameter of 50 cm.

REINDEER MOSS SOUND INSULATION PANELS



Our flexGREEN panels have been proven to improve speech comprehensibility and room acoustics, resulting in a more comfortable room climate and increased productivity. On average 45% of the sound is absorbed, in the high frequency range even 90%.

THE ASSEMBLY

1. Cut the flexGREEN panels to the desired size



2. Apply the mounting adhesive to the backs of the flexGREEN panels*

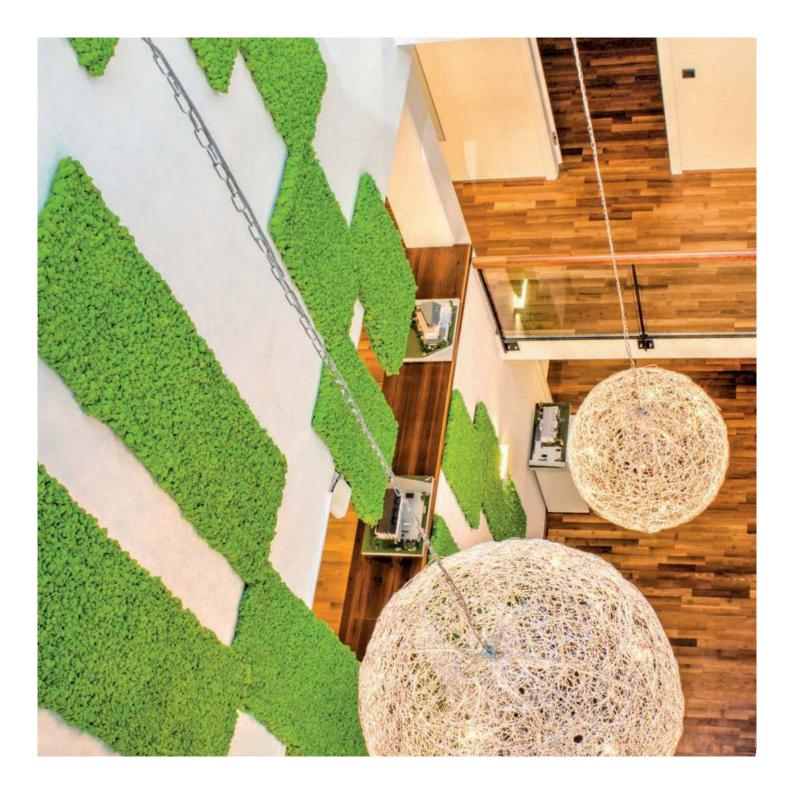


Glue the flexGREEN panels to the wall in the desired shape



Further information can be found at: www.stylegreen.de/en/flex

^{*} If two or more elements are combined, an areal difference of 5% may occur.







OFFICEGREEN ROOM DIVIDERS

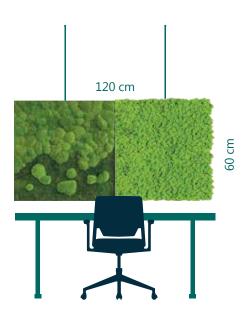


NATURE FOR YOUR OFFICE

As it increases creativity and well-being, nature in the office is desired by many. However, the constant need of care is a problem for many.

With officeGREEN we offer a maintenance-free solution: real, naturally preserved plants and mosses unite nature with table dividers, room dividers and buffels.





Suspendable buffel as acoustic element

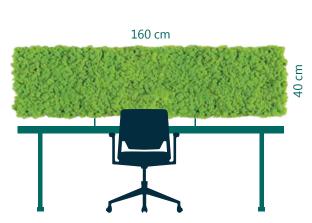


Table divider to be clamped



Room divider, freely movable, each side can be planted individually

Further information can be found at:



CORK HEXAGONS



GREEN MEETS CORK

Cork hexagons offer a unique combination of real preserved plants and mosses and geometric cork elements. Make a statement for nature and sustainability and let your imagination run wild

Combine cork hexagons without greenery and elements with three different types of greenery according to your wishes. This turns your wall into a canvas for a unique work of art.

LET YOUR CREATIVITY RUN WILD

1. Think about the desired shape



2. Apply the mounting adhesive to the backs of the cork hexagons



Glue the cork hexagons in the desired shape on the wall





Further information can be found at: www.stylegreen.de/en/cork



GREEN WALLS MADE-TO-MEASURE



MODULAR, VARIABLE, INDIVIDUAL.

With the flexible styleGREEN INDIVIDUAL design concept, we can offer the appropriate green arrangement for any request. The modular structure and the 7 different types of greenery offer diverse opportunities for every application: at home or in the office, in a hotel or at trade shows - the customised moss and plant walls can be integrated perfectly into any room. The green design and artistic arrangement create an extraordinary eye-catcher that you will enjoy for years thanks to the special natural preservation process.

PLEASANT FRAGRANCE CONCEPT ON A PURELY NATURAL BASIS

Together with Primavera, we offer a comprehensive and pleasant fragrance concept for every green wall.



Swiss stone pine



Lemongrass



Energy

SEVEN PLANTING

















Further information can be found at:

www.stylegreen.de/en/mosswall

YOUR WAY TO GREEN WALLS

YOU HAVE THE CHOICE

1. Choose a planting variety.



2. Select the fitting edge finish.



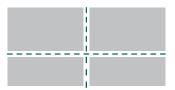
3. Give us the measurements of the target surface.



We create an individualised offer for you.

WE THEN MANUFACTURE FOR YOU

1. The carrier plates are modular.



Our production team plants the area by hand and takes individual planting details into account according to agreement.



3. We allow the finished (module) plates to dry and air out.



After approx. 6 weeks your green wall is ready for delivery.



PACKING AND TRANSPORT: INDIVIDUALISED AND SECURE

- 1. Packing on pallet.
- 2. Transportation to destination.



a. On pallet by freight forwarder.



b. Collection by customer or project partner.



Undamaged and straight to the mounting surface.

RIGHT ONTO THE WALL

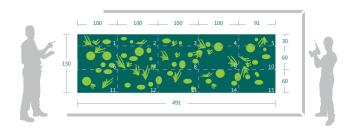
1. Inspection of delivered modules for shipping damage.





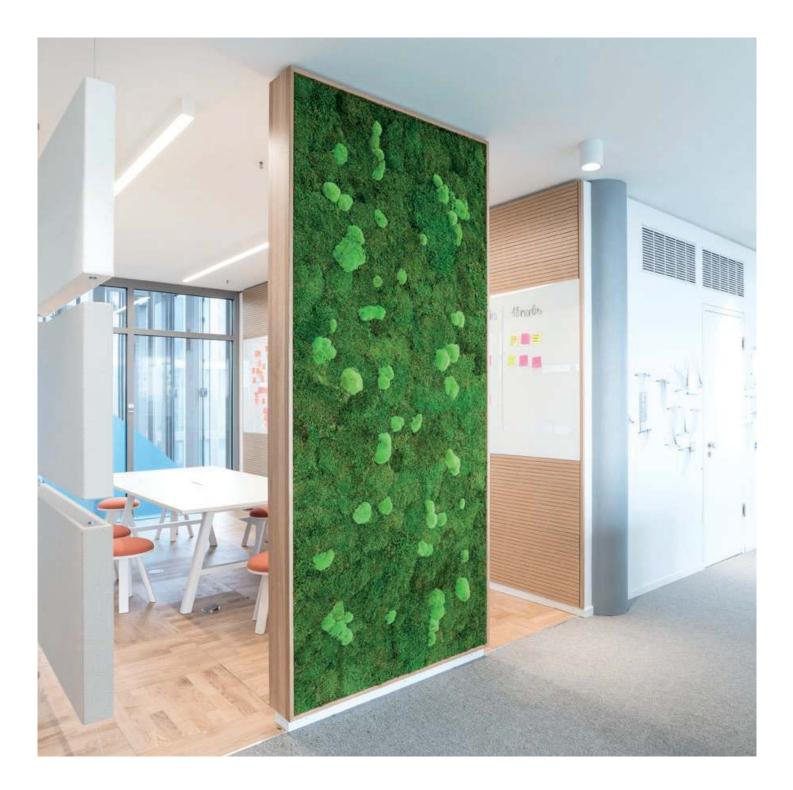


2. Simple assembly of the green surface with the help of the module plan and the installation guide or pre-installation of the frame, if applicable.





Optional: self-assembly, or with the styleGREEN assembly service (subject to charge).



FOREST AND POLE MOSS PLANTING INFORMATION



FOREST AND POLE MOSS

A gentle forest moss background with lush pads made of pole moss gives the wall panels a varied, yet uncluttered design.

TECHNICAL INFO

- > 12 mm MDF support plate with priming film
- > 2 5 cm planting height (excluding MDF)
- > Approx. 15 kg/m2 weight

SPECIAL FEATURES

- > Equivalent to European forest floor
- > Natural radiance
- > Suitable as background for acrylic glass logos
- > Merges possible

FIRE PROTECTION

- Support plate: B1 on request
- Greening: Treatment with B1 spray possible
- > Adhesive: Always B1





Alternative type of greening: Provence and forest moss



Further information can be found at:

www.stylegreen.de/en/pw-m







PLANT ISLANDS PLANTING INFORMATION



PLANT ISLANDS

On a background of flat moss, pole mosses accentuate while plant islands of ferns, eucalyptus and other real, naturally preserved plants are visual highlights.

TECHNICAL INFO

- > 12 mm MDF support plate with priming film
- > 15 20 cm planting height (excluding MDF)
- > Approx. 16 kg/m2 weight

SPECIAL FEATURES

- > Moss and plant mixture with calming effect
- > Plasticity due to three different plant levels
- > Colour layers of different shades of green

FIRE PROTECTION

- Support plate: B1 on request
- Begrünung: No B1 possible as plants may get stained by spray
- > Adhesive: Always B1



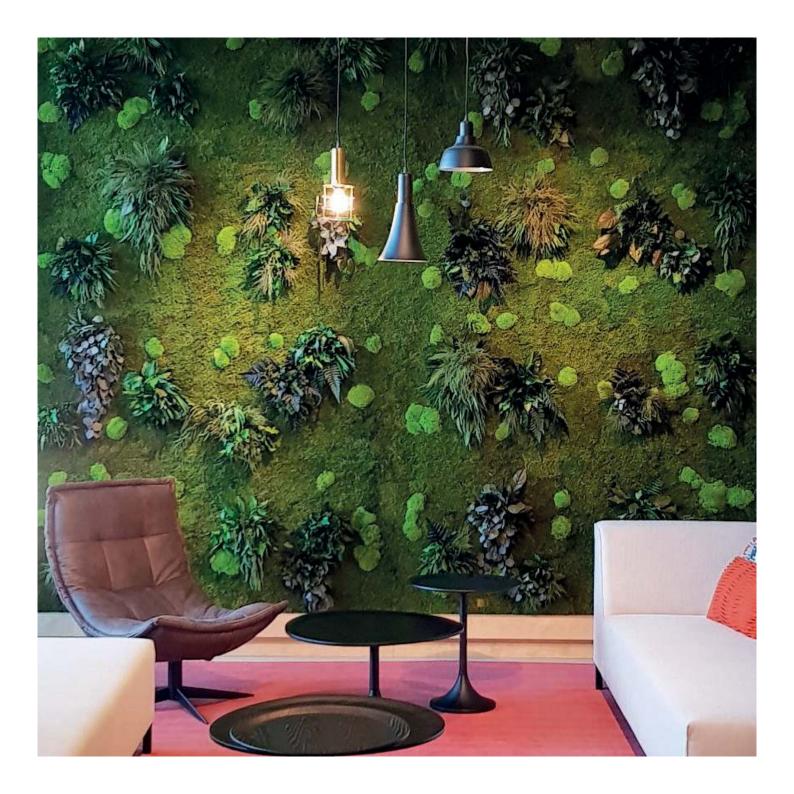


Further information can be found at:

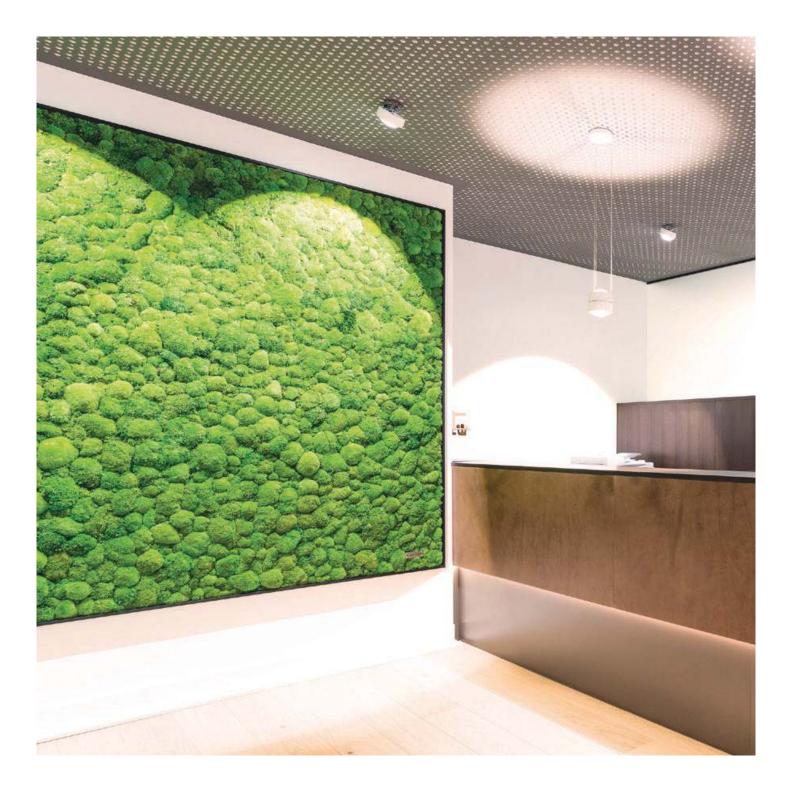
www.stylegreen.de/en/pw-p











POLE MOSS PLANTING INFORMATION



POLE MOSS

The purist pole moss walls feature the fascinating charisma and the soft texture of cushion moss, which is particularly attractive in very orderly, minimalist environments.

TECHNICAL INFO

- > 12 mm MDF support plate with priming film
- → 4 6 cm planting height (excluding MDF)
- > Approx. 15 kg/m2 weight

SPECIAL FEATURES

- > 3D effect from hilly shape of the pole moss
- Puristic planting variations with special design effect

FIRE PROTECTION

- Support plate: B1 on request
- Greening: Treatment with B1 spray possible
- > Adhesive: Always B1





Alternative type of greening: Provence moss



Further information can be found at:

www.stylegreen.de/en/pw-m











JUNGLE PLANTING INFORMATION



JUNGLE

Various plants in all the shades of the lush rainforest set onto a forest flat moss base guarantee a deceptively real jungle feeling.

TECHNICAL INFO

- > 12 mm MDF support plate with priming film
- > 15 20 cm planting height (excluding MDF)
- > Approx. 18 kg/m2 weight

SPECIAL FEATURES

- Sound protection
- > Special jungle feeling
- > Can be mounted on ceilings

FIRE PROTECTION

- Support plate: B1 on request
- Greening: No B1 possible as plants may get stained by spray
- > Adhesive: Always B1





Further information can be found at:

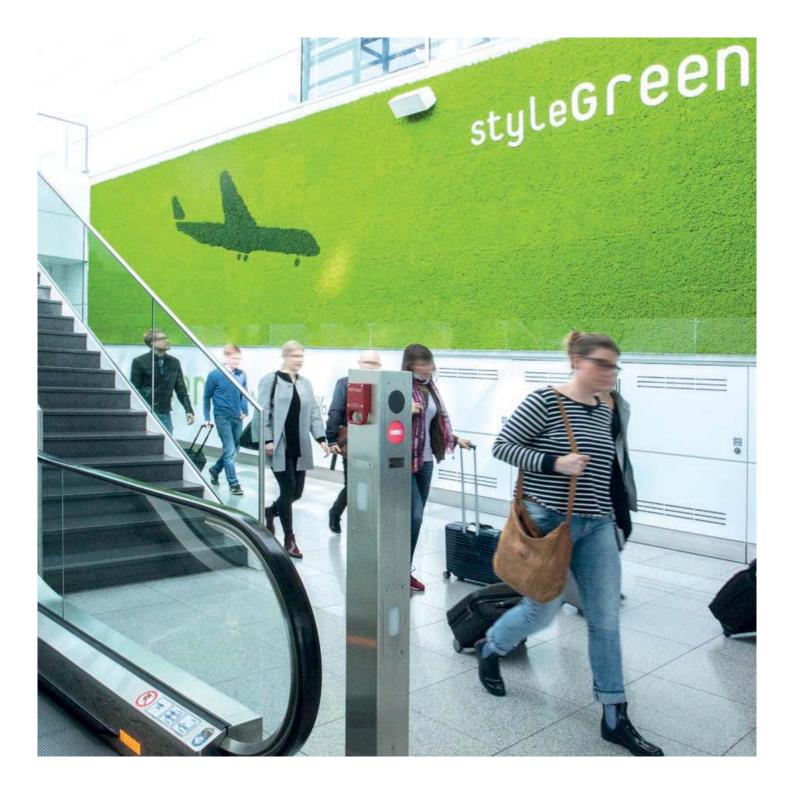
www.stylegreen.de/en/pw-p











REINDEER MOSS PLANTING INFORMATION



REINDEER MOSS ON MDF

Preserved Nordic moss forms the basis of the reindeer moss wall. The bright and dark colours look particularly good on large surfaces.

TECHNICAL INFO

- > 12 mm MDF support plate with priming film
- > 6 cm planting height (excluding MDF)
- > Approx. 16 kg/m2 weight

SPECIAL FEATURES

- > Sound protection according to ISO 354
- > Moisture-resistant
- > Indicator for good indoor climate

FIRE PROTECTION

> Support plate: B1 on request

Greening: Always B1Adhesive: Always B1

COLOUR VARIANTS



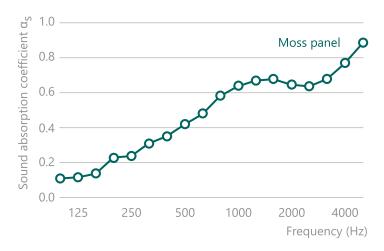


- **1.** May green
- 2. Leaf green

Further information can be found at:

www.stylegreen.de/en/pw-r

SOUND ABSORPTION BY REINDEER MOSS PANELS



On average, 45% of the sound is absorbed over the entire frequency range. In the high frequency range up to 90% of the sound is absorbed.















NATURALLY PRESERVED









Plants and mosses are preserved after harvest with glycerine and food colouring. That way they remain beautiful without any care.

1. CULTIVATION

The plants for styleGREEN products are cultivated on certified farms – just like carrots or mushrooms. Appropriate care ensures the best possible conditions to create an optimal harvest.

2. HARVEST

The harvest is done by hand with love and care. Subsequently, the harvested plants are pre-sorted by hand. Only the plants that meet the highest quality standards are later used in processing.

3. PRESERVATION

Natural preservation keeps the plants permanently beautiful and makes them easy to maintain. In an exchange process, the water in the plant is replaced by glycerine and the chlorophyll is replaced by food colouring.*

4. PROCESSING

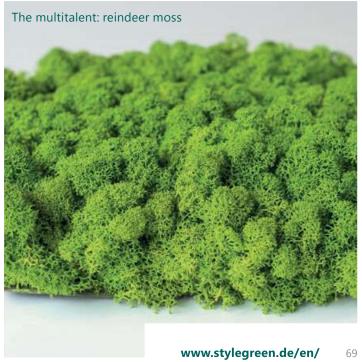
In our small workshops in Upper Bavaria and Portugal, artistic florists arrange the plants by hand to create green design objects. Produced with great attention to detail, each plant wall and picture is a true original.

^{*} The preservation of reindeer moss is done with salt instead of glycerine.









WHAT MAKES US DIFFERENT



MADE IN EU

The styleGREEN plant pictures and walls are made by hand in our Munich and Portuguese manufactories. As such, we set the bar for quality standards quite high: We exclusively use real, natural preserved plants and place emphasis on the great importance of high-quality processing. The ambitious production team lives up to this claim by completing the artistic design and manufacturing of each green design object with passion and attention to detail. The result is impressive and unparalleled works of art that truly are "one of a kind made in Munich and Porto".

THE MAKERS

The makers of styleGREEN, Niklas Guggenberger and Lukas Dinger, are also unique. These two sandbox buddies dreamed of leading their own company for a long time and in 2014 with the takeover of FlowerArt GmbH, that dream came true. With FlowerArt, the two entrepreneurs and nature lovers with a penchant for modern design found the perfect business to pour their heart and soul into. The two, styleGREEN and styleGREEN INDIVIDUAL brands stand for innovative green interior design that offers nature as an object of art for the indoor environment.



GOOD TO KNOW



FREQUENTLY ASKED QUESTIONS

Are the plants real?

Yes, styleGREEN uses only real plants, which are preserved with a natural process that uses glycerine and food colouring. As a result, the plants become stable and require no additional care.

How are the plants preserved?

The special preservation method is based on water, food colouring and glycerine and therefore poses no health risks.

Do the plants require care?

No, there is no care required. On the contrary: the preserved plants should never be watered under any circumstances. They also require no light and because of their antistatic properties, they do not collect dust. In short: 100% nature. 0% care.

What happens in direct sunlight?

In direct sunlight, some plants may fade after 2 - 3 years.

Where can styleGREEN products be placed?

As long as the humidity is under 70%, the plant pictures and walls can be used anywhere indoors – such as at home in living rooms, bedrooms and dining rooms, in offices and conference rooms, public buildings or at trade shows. Preserved plants are not suitable for outdoor environments.

Do the plants have an impact on the acoustics of a room?

Yes, they act much like acoustic panels made of soft natural materials and reduce both noise and reverberation in indoor areas.

Do the plants or mosses have an odour?

Since they are natural plants, they have the typical, natural odour that dissipates with time. If you wish your own odour concept, you can order Primavera fragrances in addition.

Do the plant pictures look exactly like they do in the catalog or on the website?

No, not 100%. Firstly, our plant pictures are handcrafted. Secondly, the plants are natural products that may vary in colour and form. Each picture is therefore unique.



styleGREEN by FlowerArt GmbH

HEADQUARTERS AND SHOWROOM:

Rosenheimer Straße 27 | 85635 Höhenkirchen

OPENING HOURS:

Monday - Friday from 9:00 to 17:00 Phone: +49 8102 984 9620 | E-Mail: info@stylegreen.de

OR VISIT A LOCAL PARTNER:

https://www.stylegreen.de/en/StoreLocator



MADE IN EU

MANUFACTORIES IN MUNICH AND PORTO



EVERGREEN

SEVERAL YEARS DURABLE DUE TO **NATURAL PRESERVATION**



NATURALLY PRESERVED

100% ECOLOGICAL



DO NOT WATER

PLANT AND MOSS PICTURES MUST **NOT BE WATERED**



EASY ASSEMBLY

EASY TO INSTALL WITH INTEGRATED MOUNTING SYSTEM



PROTECT FROM UV LIGHT

IN DIRECT SUNLIGHT THE COLOURS MAY FADE



0% CARE

NEITHER CARE NOR LIGHTING NECESSARY



SOUND-ABSORBING

ABSORBS UP TO 50% OF THE SOUND



HUMIDITY REGULATION

REINDEER MOSS CAN ABSORB AND GIVE OFF MOISTURE LIKE A SPONGE